



Migratory Milestones

Impact through the Decades

For 30 years, Bird Conservancy of the Rockies has worked to conserve birds and their habitats across the breeding, wintering and migratory ranges of birds of the Rocky Mountains and Great Plains.

Private support is critical to addressing the great conservation challenges facing people, birds and land. Together, we can give a legacy of conservation to future generations!



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DELIVER CONSERVATION THROUGH COLLABORATION



Develop and cultivate a culture of land stewardship

- Raise awareness of bird and habitat conservation needs on private and public lands
- Share positive conservation outcomes and inform people about the economic and environmental benefits of enhanced stewardship practices
- Cultivate and maintain long-term partnerships with landowners to understand and support motivations that lead to conservation action

Deliver bird conservation on private and public lands

- Support a network of biologists working in partnership to help deliver habitat restoration and wildlife-friendly management practices in priority landscapes
- Provide technical assistance to land managers and decision-makers about land-use planning that promotes and enables healthy communities
- Promote good stewardship through voluntary, cooperative conservation that creates a network of private lands delivering win-win solutions for people and wildlife

Create and contribute to conservation coalitions, partnerships and plans

- Be recognized as trusted thought leaders in the world of bird conservation
- Invest in key partnerships with state and federal natural resource agencies, universities, and other NGOs to build synergy and consensus for bird conservation
- Work across political and jurisdictional boundaries throughout the Americas to help advance conservation of birds' full annual cycle

ENSURE A THRIVING CONSERVANCY FOR THE 21st CENTURY



Create a sustainable and adaptive organizational model

- Support collaborative and consistent work plans that align with strategic goals and objectives
- Integrate funding strategies and processes to focus on priority programs and needs
- Continually maximize efficiencies across all program and administrative teams
- Ensure a culture that promotes diversity, innovation and organizational sustainability

Invest in our people

- Attract, retain and develop excellent staff that meet organizational needs
- Build a strategic, effective and highly engaged Board of Directors
- Provide enrichment opportunities for Board, staff and volunteers to invest in their personal growth and build a lasting commitment to the organization

Build Bird Conservancy's operating infrastructure

- Modernize information technology infrastructure to meet organizational needs
- Assure security safeguards for the expansive bird datasets we manage
- Increase investment in the Environmental Learning Center at the Old Stone House as an inspiration point to nature and a base of operations for our organization

Diversify Bird Conservancy's funding model

- Diversify our funding, leveraging private and public dollars to advance bird conservation
- Create opportunities for people to make bird conservation a part of their lasting legacy through planned giving
- Institute an endowment to ensure ongoing support for critical programs